Library databases for your Business Model Canvas

**VALUE PROPOSITIONS**
- CB Insights
- LexisNexis Academic
- Factiva
- CBCA Business

**CUSTOMER RELATIONSHIPS**
- eMarketer PRO
- Passport GMID

**CUSTOMER SEGMENTS**
- eMarketer PRO
- Passport GMID
- SimplyAnalytics

**KEY ACTIVITIES**
- IBISWorld
- LexisNexis Academic
- Frost & Sullivan
- MarketResearch.com Academic

**KEY PARTNERS**
- SimplyAnalytics
- MarketResearch.com Academic
- IBISWorld
- Frost & Sullivan
- LexisNexis Academic

**KEY RESOURCES**
- IBISWorld
- LexisNexis Academic
- Frost & Sullivan
- MarketResearch.com Academic

**CHANNELS**
- eMarketer PRO
- Passport GMID

**COST STRUCTURE**
- eMarketer PRO
- IBISWorld

**REVENUE STREAMS**
- eMarketer PRO
- Mergent Key Business Ratios