What is Bloomberg?

The Bloomberg terminal (Bloomberg Professional) is a powerful tool used widely in the finance industry to access real-time and historical data, news, and in-depth research. Bloomberg also offers a certification program called Bloomberg Market Concepts (BMC), which can be completed at no cost on FLC terminals.

Accessing Bloomberg

- Bloomberg can only be accessed in the FLC. There are 3 signed terminals in front of the teaching podium with distinct Bloomberg keyboards.
- Log into the terminal using your UTORid credentials.
- From the start menu, navigate to the 1-LKCFLC Applications folder, and select Bloomberg.

Create your Bloomberg Login

- On the welcome screen, click on the 'Enter' link or hit the green <Go> key, then click Create a New Login.
- Follow the prompts. Use your cell phone number for both the work & mobile number fields. Use your UofT student email address as the work email.
  Note: Your phone number and email will be kept confidential.

Bloomberg Certification (BMC)

BMC is a self-paced e-learning course that provides a video-based introduction to the essentials of the capital markets. BMC comprises 4 modules with 120 assessment questions. The modules are:

- Economic Indicators: focuses on the primacy of GDP, monitoring and forecasting of GDP.
- Currencies: includes currency valuation, risk and market mechanics.
- Fixed Income: covers the fundamentals of the bond market, bond valuations, central bankers & interest rates and the yield curve.
- Equities: introduces students to the stock market and cover the nature of equities, equity research, absolute valuation and relative valuation.

Students who are interested in a career in the financial markets are encouraged to complete the BMC certification program as early in their studies as possible.

To access BMC, you will need a Bloomberg Terminal account (available to UofT students with an active UTORid) and a separate Bloomberg Institute account (available for free).
Ready to start your BMC certification? Log into the terminal NOW!

Estimated time to complete: 8-10 hours

1) Find the toolbar located at the top of the screen and type in **BMC** followed by the green ENTER/GO key.

2) Review the ‘Overview’ section. Make sure to complete your BMC certification before your access expires. *(Access to BMC is only available for 1 year from the initial access date).*

3) If you already have an account with Bloomberg Institute, skip to step 4.
   
   a) Select ‘Sign Up’ and enter your information, **using your@mail.utoronto.ca** address in the ‘non Bloomberg email’ field.
   
   b) Create a password. Note: your BMC account is separate from your Bloomberg Terminal account.
   
   c) Leave the checkbox “Are you taking BMC as part of a group...” unchecked.
   
   d) Check the box after reading and agreeing to the BMC Terms of Service and select Sign Up.

4) Select Login and enter your account information. After successfully logging in, you will jump to the Home page. Click on ‘Access Course’. A browser window will open allowing access to BMC.

**Important note:** Once the browser window is closed, students must log-in again through Bloomberg Terminal in order to access BMC.

**Students are not able to log into BMC directly from a web browser.**

**Bloomberg Help**

Bloomberg offers extensive online help, as well as a **Help** tool where a Bloomberg staff member will be able to assist you with any questions you may have.

To access the Help guide for an active screen or function, press the green ‘Help’ (F1) key once. To access in-person help, press the Help (F1) key twice, then click "Bloomberg Help Desk" at the bottom of the page. A separate window will launch and you can submit your question. Bloomberg will respond to your question within 24 hours.

**Workshops**

The FLC offers the FLC Tools Workshop series, which includes two Bloomberg-focused workshops: Bloomberg Basics and Bloomberg Intermediate.

Attendees can earn 1 Management PSDP point AND 1 Library 101 certification credit for each workshop attended. Visit [https://library.utm.utoronto.ca/flc/upcoming-events](https://library.utm.utoronto.ca/flc/upcoming-events) to learn more and register.

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**Li Koon Chun Finance Learning Centre**

Innovation Complex, Rm L1245
3359 Mississauga Road Mississauga, ON L5L 1C6

Phone: 905-569-4654
Email: utm.lkcflc@utoronto.ca
Web: library.utm.utoronto.ca/flc
Twitter: @LKCFLC
Facebook: facebook.com/LKCFLC