Tips for Increasing the Visibility of Your Research

To enhance their research impact and visibility, many scholars disseminate their work on as many platforms and in as many different ways as possible. You may wish to consider some or all of these methods:

1. **Publish in open-access journals or high-impact journals**
   - Directory of 3,000 open access journals: [http://www.doaj.org/](http://www.doaj.org/)
   - Ulrich's searches can be restricted to open-access
   - Approximately ½ of OA journals charge author fees; ½ do not

2. **Self-archive your articles**
   - Policies vary: read the policies at Sherpa Romeo carefully [http://www.sherpa.ac.uk/romeo](http://www.sherpa.ac.uk/romeo) about where you can post. Approximately 2/3 of all journals now permit self-archiving.
   - Post publications in U of T's Research Repository, [http://tspace.library.utoronto.ca](http://tspace.library.utoronto.ca)
   - If your publisher does not automatically allow self archiving, **negotiate**. Copyright is a bundle of rights. You can transfer some of your rights on a limited or non-exclusive basis. Think carefully about what rights you should retain. It is your copyright until you give it away. An Australian study of faculty found that 91% of those who sought to change their publisher agreement were successful. [http://epprints.qut.edu.au/archive/00013623/01/13623_3.pdf](http://epprints.qut.edu.au/archive/00013623/01/13623_3.pdf)
   - There are standard legally vetted authors' addenda that you can easily use. See: [http://www.carl-abrc.ca/projects/author/author-e.html](http://www.carl-abrc.ca/projects/author/author-e.html)

3. **Place your papers on personal home pages or departmental web sites**

4. **Consider placing your papers in subject repositories, such as:**
   - Cogprints ([http://cogprints.org](http://cogprints.org)) – many disciplines
   - PubMed Central ([http://www.pubmedcentral.nih.gov](http://www.pubmedcentral.nih.gov)) – health and medicine, NIH-funded only.

Some research has shown that making your article openly accessible on the Internet rather than in a subscription-based journal will increase your citation rates. Study summaries can be found at: [http://opcit.eprints.org/oactitation-biblio.html](http://opcit.eprints.org/oactitation-biblio.html)

For updated information on research visibility, visit U of T's T-Space at [http://tspace.library.utoronto.ca](http://tspace.library.utoronto.ca)